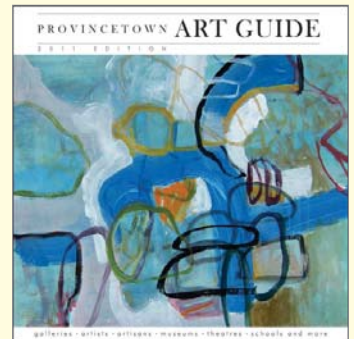
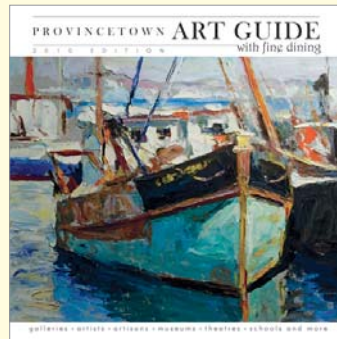
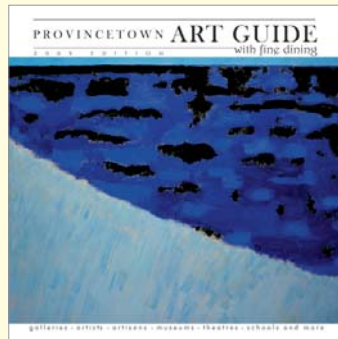
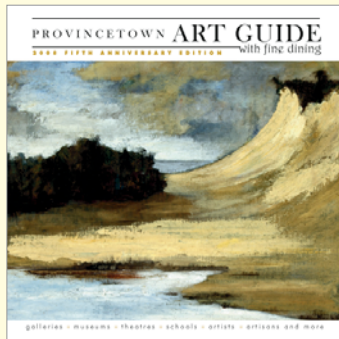
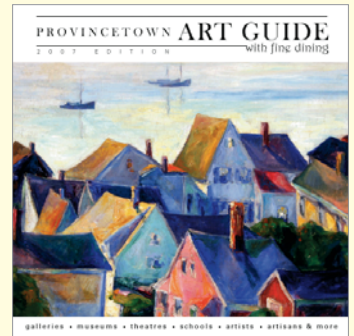
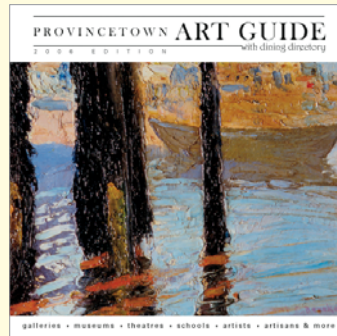
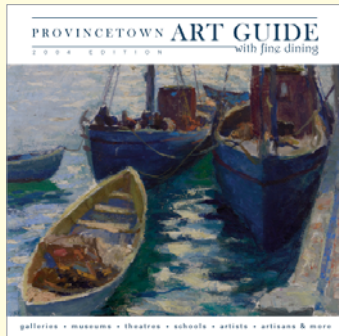


# PROVINCETOWN ART GUIDE

2 0 1 2 ARTIST / ARTISAN RATES



## Info & Deadlines

**Publication Date** • June 15, 2012

**Materials Due** • March 31, 2012

**Early Payment Discount** • Nov 28, 2011

**Final Payment Due** • June 1, 2012

**Circulation** • 30,000 Copies Annually

Provincetown, Cape Cod, Boston, Providence, and New York City galleries, inns, guesthouses, hotels, transportation centers (including Cape Air and Fast Ferry), museums, bookstores, coffeeshops, restaurants and Chambers of Commerce.

## Distribution Cycle

Bi-weekly and by request in June, July and August, monthly and by request September thru December.

Every Art Guide advertisement appears online with free web and email links at [provincetownartguide.com](http://provincetownartguide.com)!

## Contact Us

Long Point Studio • 135 Bradford Street #115, Provincetown MA 02657

508.487-6681 • [sales@provincetownartguide.com](mailto:sales@provincetownartguide.com) • [provincetownartguide.com](http://provincetownartguide.com)

**10% OFF**

FOR EARLY PAYMENT!

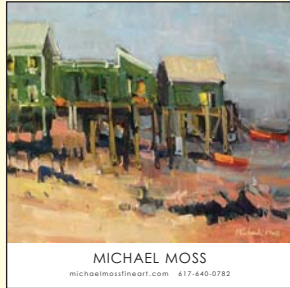
Get 10% off if you pay in full by

**Nov 28, 2011**

# ARTIST & ARTISAN Rates & ADVERTISING Specs

All ads feature full-color and can be designed with our assistance at no extra cost.

## Full-Page Ad ..... \$820



Full-page ads are located in the Artist or Artisan section.

*Full-Page Specs*  
6.25 x 6.25  
(6.5 x 6.5 with bleeds)

## Half-Page Ad ..... \$495



Half-page ads are located in the Artist or Artisan section.

*Half-Page Specs*  
6.25 x 3.094  
(6.5 x 3.344 with bleeds)

## Third-Page Ad ..... \$375



Third-page ads are located in the Artist or Artisan section.

*Third-Page Specs*  
5.75 x 1.8

## Quarter-Page Ad ..... \$275

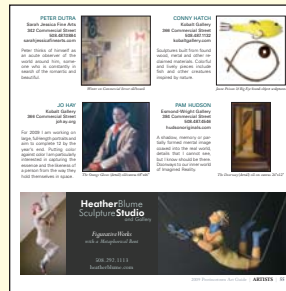


Quarter-page ads are located in the Calendar section to promote special exhibits and events.

*Quarter-Page Specs*  
5.75 x 1.325

All Art Guide advertisements appear online with free web and email links at [provincetownartguide.com](http://provincetownartguide.com)!

## Artist/Artisan Listing ..... \$185



Artists/Artisans receive a full-color art image, gallery/shop/studio affiliation, web site or email, and descriptive text (up to **12 lines, 200 characters** total, including spaces). Descriptions can include philosophy, unique process, etc.

## ARTISAN AD AND LISTING SAMPLES: see above for Artist samples

