

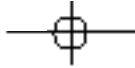
galleries • museums • theatres • schools • artists • artisans • antiques • fine dining & more

2008 LOWER CAPE ART GUIDE

BREWSTER • CHATHAM • EASTHAM • HARWICH • ORLEANS • WELLFLEET

FULL-PAGE AD SPECS

ad shown is actual size



All images must be **450dpi** at 100% of size to appear in book and must be saved as tiffs in CMYK mode. Please supply your finished ad as a **high-resolution, print-ready PDF**.

final trimmed ad size is
6.25"x6.25" (indicated by grey)

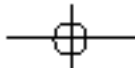
USABLE SPACE FOR TEXT
is 5.75"x5.75" (shown in white)

Please keep all live text 1/4" in from each edge
(inside white area as shown).

If background color or images are to bleed*,
extend these colors or images an additional 1/8"
off of each bleed edge (shown in black)

raw ad size if using bleeds*
must be 6.5"x6.5"
(indicated by black)

*Bleeds are when any image or background color touches any edge of the ad space. These colors or images must then "bleed" off the edge by 1/8".



Feel free to email Marisa at design@provincetownartguide.com
with any further questions. Thank you!